

CAMPAIGN DETAILS

Campaign Name:

Campaign ID:

Ticket ID:

Campaign Start Date:

Campaign End Date:

3rd Party Served By:

Landing Page URL:

Kentuckians for a Better Future 3.15-4.15 Kentucky Statewide

103520

35598

3/15/2019

4/15/2019

www.betterfutureky.com

Market	Publisher	Prefix ID	Placement Name	Targeting	Start Date	End Date	Imps/Units	Gross CPM	Gross Investment	Net CPM	Net Investment
Kentucky Statewide	SpectrumReach	110062-1	110062-1 Spectrum Ads Everywhere: Spectrum TV + VOD DAI + Partner Network Applications 1:15/30	DMA:Lexington;Targeting:Democrats excluding all kids network/websites	3/15/2019	4/15/2019	268,258	\$ 90.00	\$ 24,143.22	\$ 76.50	\$ 20,521.74
TOTALS							268,258		\$ 24,143.22		\$ 20,521.74

NOTES

*** Please be sure to exclude all kids networks/websites***

PAYMENT TERMS

*Standard Creative Tags are needed **72hrs prior** to campaign start date. Rich Media (Roadblock, Takeover, Pushdown, Skins, ect..) creative is needed **10 days prior to launch date**. If timelines are not adhered to, this could result in a delay in the campaign launch.

SIGNATURES

Publisher Signature

Print name:

Signature:

Date:

NCC Media Signature

Print name:

Signature:

Date:

TERMS AND CONDITIONS

PLEASE NOTE THAT THIS IO IS GOVERNED BY THE "STANDARD TERMS AND CONDITIONS FOR INTERNET ADVERTISING FOR MEDIA BUY'S ONE YEAR OR LESS, VERSION 3.0", AS JOINTLY PUBLISHED BY THE AAAA AND THE SET FORTH AT HTTP://WWW.IAB.NET/MEDIA/FILE/IAB_4AS-TSANDCS-FINAL.PDF. THE STANDARD TERMS AND CONDITIONS ARE HEREBY INCORPORATED BY REFERENCE AND MADE APPLICABLE HERETO. FOR PURPOSES OF SECTION XIV (D) OF THE STANDARD TERMS AND CONDITIONS, GOVERNING LAW SHALL THE LAWS OF THE STATE OF NEW YORK AND JURISDICTION SHALL BE THE COURTS OF NEW YORK, NEW YORK.